



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol/Iss/DSCC IE (16714)
Great American Media (3571)
BASSETT, LAURA
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
DSCC IE (132229)
National/Political
1505/06250644

Invoice 652377
Inv Date 11/25/2012
Terms Net 30
Contract 323881
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:57PM

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

DSCC-IE
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.0	Spot	1:00:00PM- 2:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 1:57PM (Tu)	00:30		FLDEMT1202H	\$825.00	
2.0	Spot	1:00:00PM- 2:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 1:57PM (We)	00:30		FLDEMT1202H	\$825.00	
2.0	Spot	1:00:00PM- 2:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 1:30PM (Th)	00:30		FLDEMT1201H	\$825.00	
2.0	Spot	1:00:00PM- 2:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 12:58PM (Fr)	00:30		FLDEMT1202H	\$825.00	
5.0	Spot	10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 10:57AM (Tu)	00:30		FLDEMT1202H	\$500.00	
5.0	Spot	10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 10:23AM (We)	00:30		FLDEMT1202H	\$500.00	
5.0	Spot	10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 10:24AM (Th)	00:30		FLDEMT1201H	\$500.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 12:23PM (Tu)	00:30		FLDEMT1201H	\$1000.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 12:52PM (We)	00:30		FLDEMT1201H	\$1000.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 12:37PM (Th)	00:30		FLDEMT1202H	\$1000.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 12:50PM (Fr)	00:30		FLDEMT1202H	\$1000.00	
10.0	Spot	2:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 2:23PM (Tu)	00:30		FLDEMT1201H	\$825.00	
10.0	Spot	2:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 2:59PM (We)	00:30		FLDEMT1201H	\$825.00	
10.0	Spot	2:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 2:25PM (Th)	00:30		FLDEMT1202H	\$825.00	
10.0	Spot	2:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 2:21PM (Fr)	00:30		FLDEMT1202H	\$825.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 4:20PM (Tu)	00:30		FLDEMT1202H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 4:28PM (We)	00:30		FLDEMT1202H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 4:17PM (Th)	00:30		FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 4:28PM (Fr)	00:30		FLDEMT1202H	\$1200.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 5:22PM (Tu)	00:30		FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 5:22PM (We)	00:30		FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 5:11PM (Th)	00:30		FLDEMT1202H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 5:13PM (Fr)	00:30		FLDEMT1202H	\$2250.00	
15.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 5:52AM (Tu)	00:30		FLDEMT1202H	\$1100.00	
15.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 5:30AM (We)	00:30		FLDEMT1201H	\$1100.00	
15.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 5:52AM (Th)	00:30		FLDEMT1201H	\$1100.00	
15.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 5:52AM (Fr)	00:30		FLDEMT1202H	\$1100.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 5:52PM (Tu)	00:30		FLDEMT1202H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 5:42PM (We)	00:30		FLDEMT1202H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 5:54PM (Th)	00:30		FLDEMT1201H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 5:52PM (Fr)	00:30		FLDEMT1202H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 6:42AM (Tu)	00:30		FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 6:27AM (We)	00:30		FLDEMT1202H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 6:13AM (Th)	00:30		FLDEMT1202H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 6:14AM (Fr)	00:30		FLDEMT1202H	\$2250.00	
18.0	Spot	6:00:00PM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 6:57PM (Tu)	00:30		FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 6:14PM (We)	00:30		FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 6:54PM (Th)	00:30		FLDEMT1202H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 6:57PM (Fr)	00:30		FLDEMT1202H	\$3200.00	



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1010 Wisconsin Avenue
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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
21.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-1, F-1	10/30/12 7:59AM (Tu)	00:30		FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-1, F-1	10/30/12 8:43AM (Tu)	00:30		FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-1, F-1	10/31/12 8:41AM (We)	00:30		FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-1, F-1	10/31/12 8:59AM (We)	00:30		FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-1, F-1	11/01/12 7:43AM (Th)	00:30		FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-1, F-1	11/02/12 8:46AM (Fr)	00:30		FLDEMT1202H	\$2250.00	
24.0	Spot	9:00:00AM- 10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 9:35AM (Tu)	00:30		FLDEMT1202H	\$600.00	
24.0	Spot	9:00:00AM- 10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 9:33AM (We)	00:30		FLDEMT1201H	\$600.00	
24.0	Spot	9:00:00AM- 10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 9:57AM (Th)	00:30		FLDEMT1202H	\$600.00	
24.0	Spot	9:00:00AM- 10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 9:49AM (Fr)	00:30		FLDEMT1202H	\$600.00	
25.0	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-2, Th-1	10/30/12 12:01AM (Tu)	00:30		FLDEMT1202H	\$1000.00	
25.0	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-2, Th-1	10/31/12 11:44PM (We)	00:30		FLDEMT1202H	\$1000.00	
27.0	Spot	8:00:00PM- 10:00:00PM	Day, M-1	10/29/12 8:00PM (Mo)	00:30		FLDEMT1202H	\$13000.00	
27.0	Spot	8:00:00PM- 10:00:00PM	Day, M-1	11/05/12 8:00PM (Mo)	00:30		FLDEMT1202H	\$13000.00	
29.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-1	11/03/12 8:23AM (Sa)	00:30		FLDEMT1202H	\$1200.00	
31.0	Spot	9:00:00AM- 10:00:00AM	Day, Sa-1	11/03/12 9:47AM (Sa)	00:30		FLDEMT1202H	\$1800.00	
33.0	Spot	5:00:00AM- 6:00:00AM	Day, Su-1	11/04/12 5:13AM (Su)	00:30		FLDEMT1202H	\$325.00	
34.1	Spot	6:00:00PM- 7:00:00PM	Day, Su-1	11/04/12 6:27PM (Su)	00:30		FLDEMT1202H	\$2000.00	
35.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-1	11/04/12 7:27AM (Su)	00:30		FLDEMT1202H	\$1100.00	
37.0	Spot	9:00:00PM- 10:00:00PM	Day, Th-1	11/01/12 9:30PM (Th)	00:30		FLDEMT1201H	\$9000.00	
38.0	Spot	10:00:00PM- 11:00:00PM	Day, Tu-1	10/30/12 10:49PM (Tu)	00:30		FLDEMT1201H	\$7500.00	
39.0	Spot	8:00:00PM- 9:00:00PM	Day, Tu-1	10/30/12 8:44PM (Tu)	00:30		FLDEMT1202H	\$13000.00	
41.0	Spot	1:00:00PM- 2:00:00PM	Day, M-1	10/29/12 1:30PM (Mo)	00:30		FLDEMT1201H	\$825.00	
41.0	Spot	1:00:00PM- 2:00:00PM	Day, M-1	11/05/12 1:32PM (Mo)	00:30		FLDEMT1202H	\$825.00	
42.0	Spot	10:00:00AM- 11:00:00AM	Day, M-1	11/05/12 10:15AM (Mo)	00:30		FLDEMT1202H	\$500.00	
43.0	Spot	11:00:00AM- 12:00:00PM	Day, M-1	11/05/12 11:31AM (Mo)	00:30		FLDEMT1202H	\$1000.00	
44.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	11/05/12 12:54PM (Mo)	00:30		FLDEMT1202H	\$1000.00	
45.0	Spot	2:00:00PM- 3:00:00PM	Day, M-1	11/05/12 2:22PM (Mo)	00:30		FLDEMT1202H	\$825.00	
46.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1	10/29/12 4:19PM (Mo)	00:30		FLDEMT1202H	\$1200.00	
46.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1	11/05/12 4:09PM (Mo)	00:30		FLDEMT1202H	\$1200.00	
47.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1	10/29/12 5:13PM (Mo)	00:30		FLDEMT1201H	\$2250.00	
47.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1	11/05/12 5:13PM (Mo)	00:30		FLDEMT1202H	\$2250.00	
48.0	Spot	5:30:00AM- 6:00:00AM	Day, M-1	11/05/12 5:28AM (Mo)	00:30		FLDEMT1202H	\$1100.00	
49.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	10/29/12 5:52PM (Mo)	00:30		FLDEMT1202H	\$2250.00	
49.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	11/05/12 5:41PM (Mo)	00:30		FLDEMT1202H	\$2250.00	
50.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1	10/29/12 6:42AM (Mo)	00:30		FLDEMT1202H	\$2250.00	
50.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1	11/05/12 6:13AM (Mo)	00:30		FLDEMT1202H	\$2250.00	
51.0	Spot	6:00:00PM- 7:00:00PM	Day, M-1	10/29/12 6:00PM (Mo)	00:30		FLDEMT1201H	\$3200.00	
51.0	Spot	6:00:00PM- 7:00:00PM	Day, M-1	11/05/12 6:00PM (Mo)	00:30		FLDEMT1202H	\$3200.00	



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53.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1	10/29/12 7:58AM (Mo)	00:30		FLDEMT1201H	\$2250.00	
55.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	11/05/12 9:23AM (Mo)	00:30		FLDEMT1202H	\$600.00	
56.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 12:01AM (Mo)	00:30		FLDEMT1202H	\$1000.00	
67.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Sa	11/03/12 5:53AM (Sa)	00:30		FLDEMT1202H	\$600.00	
76.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Mo	10/29/12 10:37PM (Mo)	00:30		FLDEMT1201H	\$7500.00	
77.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Tu	10/30/12 9:43AM (Tu)	00:30		FLDEMT1201H	\$1000.00	
78.1	Spot	11:00:00AM-12:00:00PM	Per week (1),Su	11/04/12 11:29AM (Su)	00:30		FLDEMT1202H	\$3200.00	
79.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	11/04/12 7:21PM (Su)	00:30		FLDEMT1202H	\$7250.00	
80.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Fr	11/02/12 9:36AM (Fr)	00:30		FLDEMT1202H	\$1000.00	
81.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Su	11/04/12 12:36PM (Su)	00:30		FLDEMT1202H	\$1100.00	
82.0	Spot	6:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 7:40AM (Su)	00:30		FLDEMT1202H	\$3000.00	
83.0	Spot	11:30:00PM-12:00:00AM	Per week (1),Su	11/04/12 12:01AM (Su)	00:30		FLDEMT1202H	\$1000.00	
84.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Mo	11/05/12 9:51AM (Mo)	00:30		FLDEMT1202H	\$1100.00	
85.0	Spot	10:00:00AM-11:00:00AM	Per week (1),Mo	11/05/12 10:41AM (Mo)	00:30		FLDEMT1202H	\$1100.00	
86.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Mo	11/05/12 12:34PM (Mo)	00:30		FLDEMT1202H	\$1800.00	
87.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1	11/06/12 5:14AM (Tu)	00:30		FLDEMT1202H	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$204,000.00
Commission	(\$30,600.00)
Net Total	\$173,400.00

Total Spots 94

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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